



The European SME Benchmarking Network
BEST PRACTICE SERVICES

NON-MANUFACTURING

Competitive benchmark report

International Forwarding Ltd

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Benchmark information

Company details

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Profile

Turnover (EUR K)	3,415
No. of employees (FTEs)	15
NACE code (2003)	52.29
NACE description	Freight Forwarders
Business description	Freight Forwarders

Benchmark information

Benchmark criteria

Employees	Not specified
Turnover (EUR K)	Not specified
Business area(s)	Freight Forwarding
NACE code(s)	52.29
Country (s)	United Kingdom
Region (s)	All regions
Maximum sample size*	342 companies

* Indicates total number of companies in your selected peer group

About this report

This report shows the results of the benchmark you have recently undertaken. It compares your performance with that of a chosen sample of companies agreed with the adviser who performed this review. The results are presented graphically and cover the financial, customer, internal processes and learning & growth aspects of your business, to provide a view of your performance based on the Balanced Scorecard approach (as described in the following section).

If you did not complete any questions within the benchmark Questionnaire, i.e. you did not provide data for a required measure, then no ratio results that require that particular measure will be shown on the relevant graph, although the ratio label itself will still be shown.

Your results for each ratio show the relative position of your company - against the chosen sample - indicating areas of relative strength or weakness.

This report will provide the basis for you and your adviser to complete a strategic review of your company and should be used to support the setting of business goals, developing and validating business strategies, and prioritising actions. This should be considered as a continual process of improvement that provides the catalyst for strategic development and improved performance, and should therefore be completed on an annual basis.

The balanced scorecard

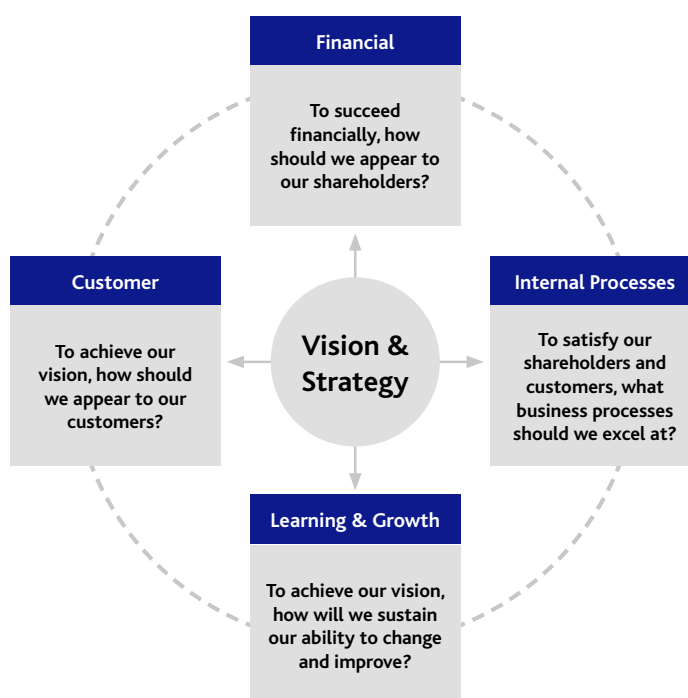
You can't manage what you don't measure

The Balanced Scorecard is an approach to strategic management that was developed in the early 1990s by Dr. Robert Kaplan (Harvard Business School) and Dr. David Norton (Balanced Scorecard Collaborative). Recognising some of the weakness and vagueness of previous management approaches, the Balanced Scorecard provides a clear indication as to what companies should measure in order to 'balance' the financial perspective (which was already comprehensively measured), with other aspects of business performance.

The Balanced Scorecard is a management system that enables organisations to clarify their vision and strategy, and translate them into action. It provides feedback around both the internal business processes and external outcomes in order to continuously improve strategic performance and results. When fully deployed, the Balanced Scorecard transforms strategic planning from an academic exercise into a powerful and pragmatic approach to improve performance.

This benchmark uses measures within, that have been carefully selected to provide a balanced view of your performance and to link cause-and-effect issues to help determine those practices that are contributing to superior performance and those that are not.

You can't improve what you don't measure. It is essential, therefore, that a framework exists to enable you to collect the data for each of the measures identified in each of the four key areas of your business. Once this has been done, you will have the opportunity to assess the performance of your organisation in a comprehensive and objective way. Through this assessment, you will be able to judge not only those areas where you are relatively strong or weak, but you will also be able to make connections between 'cause' and 'effect', e.g. it will help answer questions such as 'does our R&D expenditure result in higher levels of innovation?'



Ratio graphs

The headline ratio graphs contain both graphical and statistical representation of your benchmarking results. The results are shown in percentiles and the length of the horizontal bar graph indicates your performance against the chosen sample size. Each of the ratios is listed in the main column to the left, with their corresponding values being € (EUR), # (number) or % (percentage), as appropriate.

Relative

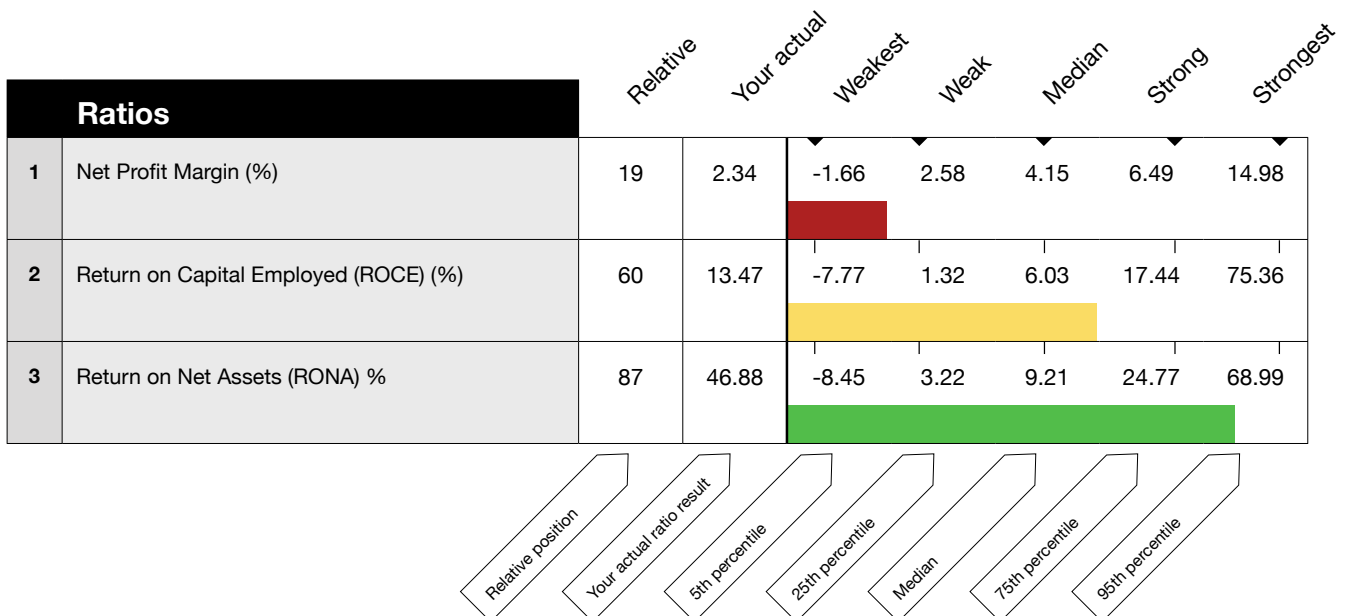
The 'relative' figure expresses your performance against the selected sample, i.e. your relative is calculated as a percentage score given your position in the database. If this column returns a null result, it indicates that the sample size is too small to generate a result.

Your actual

This is the actual calculation resulting from the input data provided for each of the measures. If this column returns a null result, it indicates that either one or more of the required fields to calculate this ratio were not completed. Consequently, the 'relative' column will also return a null result.

Statistical results

The figures that appear in the 'weakest' and 'strongest' columns represent the 5th and 95th percentile results achieved by businesses within the sample group size. The 'weak' and 'strong' values represent the results achieved by the 25th and 75th percentile businesses respectively. The 'average' result represents the median point of scores within the group.



Additional comments

Results & definitions



Financial perspective

The financial perspective indicates the key performance results of your company. The results show how effective your choice of strategy has been at impacting your business’s performance and provides the backdrop against which the other perspectives should be considered. When looking at these results, it is important to remember that they are outcomes or effects of something else. You can’t influence these things directly. This report will lead you to consider what practices exist within your business – the causes – that are either contributing to or detracting from your performance.

Is the company making enough money?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
1	Net Profit Margin (%)	18	0.19	-2.62	0.44	1.66	3.89	13.63
2	Return on Capital Employed (ROCE) (%)	26	3.46	-56.23	3.45	14.89	29.58	104.97
3	Return on Net Assets (RONA) (%)	27	3.45	-24.58	3.24	13.85	27.31	87.07
4	Return on Total Assets (ROTA) (%)	21	0.70	-16.33	1.21	4.75	10.42	33.33
5	Fixed Costs as a Percentage of Sales (%)	0	14.49	55.49	93.09	97.20	98.85	104.25
6	Staff Costs as a Percentage of Sales (%)	42	11.22	40.23	29.38	9.15	7.30	4.00
7	Gross Value Added as a Percentage of Sales (%)	33	14.65	6.62	14.58	21.77	63.67	81.12

Ratios explained

1 Net Profit Margin (%)

$$[(\text{Profit Before Tax} / \text{Total Turnover}) \times 100] [(Q7 / Q3) \times 100]$$

This indicates the amount of net profit per £1 of turnover a business has earned. That is, after taking account of the cost of sales, administration costs, the selling and distribution costs and all other costs.

2 Return on Capital Employed (ROCE) (%)

$$[(\text{Profit Before Tax} / (\text{Long-term Loans} + \text{Other Long-term Liabilities} + \text{Shareholders Funds})) \times 100] [(Q7 / (Q17 + Q18 + Q19)) \times 100]$$

This indicates the percentage return generated on the total capital invested in the business, a good overall measure of management effectiveness.

3 Return on Net Assets (RONA) (%)

$$[(\text{Profit Before Tax} / (\text{Total Assets} - \text{Trade Creditors} - \text{Other Current Liabilities})) \times 100] [(Q7 / (Q9 - Q14 - Q15)) \times 100]$$

This indicates the return being generated on equity shareholders investment in your business, taking into consideration all costs, including interest and other financial costs.

4 Return on Total Assets (ROTA) (%)

$$[(\text{Profit Before Tax} / \text{Total Assets}) \times 100] [(Q7 / Q9) \times 100]$$

This indicates the business's ability to generate a return on the total assets (fixed or current) held within your business. This shows operating efficiency.

5 Fixed Costs as a Percentage of Sales (%)

$$[(\text{Total Turnover} - \text{Cost of Sales} - \text{Operating Profit}) / \text{Total Turnover}] \times 100 [(Q3 - Q4 - Q5) / Q3] \times 100]$$

This indicates operational gearing. Businesses, which have high fixed costs relative to variable costs, are said to have high operational gearing. Operational gearing matters because it highlights potential volatility in future profits, when activity levels change. Businesses with high operational gearing will have profits which rise disproportionately from a given increase in turnover, and conversely, which fall disproportionately when turnover declines.

6 Staff Costs as a Percentage of Sales (%)

$$[(\text{Staff Costs} / \text{Total Turnover}) \times 100] [(Q8 / Q3) \times 100]$$

This indicates the amount that is spent on staff costs as a proportion of turnover.

7 Value Added as a Percentage of Sales (%)

$$[(\text{Total Turnover} - \text{Cost of Bought-in Materials and Services}) / \text{Total Turnover}] \times 100 [(Q3 - Q20) / Q3] \times 100]$$

This indicates the amount of value-added in relation to the amount of sales, it shows the business's efficiency to add value to brought-in materials and services.

Is the company financially stable?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
8	Current Ratio (#)	48	1.18	0.57	0.90	1.19	1.69	4.08
9	Acid Test (#)	76	1.18	0.05	0.77	0.92	1.18	6.25
10	Creditor Days (#)	61	72.06	12.76	65.76	70.74	76.33	2316
11	Debtor Days (#)	0	88.88	79.89	67.26	56.35	38.26	2.66
12	Working Capital Turnover (#)	67	28.08	8.44	13.23	14.30	28.17	60.98
13	Cash in Bank to Turnover (%)	22	0.45	0.00	0.78	5.32	11.32	33.29
14	Interest Cover (#)	84	30.71	-41-42	0.80	6.96	23.81	176.00
15	Gross Gearing (%)	100	0.00	624.26	102.62	26.24	2.86	0.00

Ratios explained

8 Current Ratio (#)

$[(Trade Debtors + Stock + Cash at Bank and in Hand + Other Current Assets) / (Trade Creditors + Other Current Liabilities + Short-term Loans)] [(Q10 + Q11 + Q12 + Q13) / (Q14 + Q15 + Q16)]$

This indicates the business's ability to pay back its short-term liabilities (debt and payables) with its short-term assets (cash, inventory, receivables).

9 Acid Test (#)

$[(Trade Debtors + Cash at Bank and in Hand + Other Current Assets) / (Trade Creditors + Other Current Liabilities + Short-term Loans)] [(Q10 + Q12 + Q13) / (Q14 + Q15 + Q16)]$

This indicates the business's ability to pay back its short-term liabilities (debt and payables) with its short-term assets (cash, inventory, receivables). Stock is taken away from current assets as it can take too long to get rid of.

10 Creditor Days (#)

$[(Trade Creditors / Cost of Bought-in Materials and Services) x 365] [(Q14 / Q20) x 365]$

This indicates how many days on average it takes a business to pay its bills. It measures the reliance on creditors, supplier relationships and may be a measure of solvency.

11 Debtor Days (#)

$[(Trade Debtors / Total Turnover) x 365] [(Q10 / Q3) x 365]$

This indicates how many days on average it takes a business to get paid for what it sells. It measures how the business manages its debtors, i.e. credit and bad debt control, and could impact upon customer relationships.

12 Working Capital Turnover (#)

$[Total Turnover / ((Trade Debtors + Stock + Cash at Bank and in Hand) - (Trade Creditors + Other Current Liabilities))] [Q3 / ((Q10 + Q11 + Q12) - (Q14 + Q15))]$

This indicates how effectively working capital is being used in terms of the turnover it can help to generate. The higher the figure the better.

13 Cash in Bank to Turnover (%)

$[(Cash in Bank and in Hand / Total Turnover) x 100] [(Q12 / Q3) x 100]$

This indicates the business's accessibility of cash. However, companies that hold too much cash may not be investing their funds to the best advantage of their business.

14 Interest Cover (#)

$[Profit Before Tax / Interest Payable] [Q7 / Q6]$

This indicates the safety margin that the business has in terms of being able to meet its interest obligations. That is, a high interest cover means that the business is easily able to meet its interest obligations from profits.

15 Gross Gearing (%)

$[(Short-term Loans + Long-term Loans) / Shareholders Funds] x 100 [(Q16 + Q17) / Q19] x 100]$

This indicates the extent to which a business uses debt versus equity to finance its working capital and is a measure of business risk.

Is the company productive?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
16	Sales generated per square metre (EUR/m ²)	100	28461	174.61	780.19	1365	2274	14540
17	Profit Before Tax Per FTE Employee (EUR)	16	425.87	-10000	488.10	4202	9098	40400
18	Total Turnover Per FTE Employee (EUR)	77	227692	62538	155086	176379	263191	518002
19	Gross Value Added Per FTE Employee (EUR)	26	26923	15,264	33,320	44,874	64,158	239,422

Ratios explained

16 Sales generated per square metre (€/m²)

[[Total Turnover / Square Metres of Premises Floor Space] x 1000] [(Q3 / Q33) x 1000]

This indicates the sales revenue generated per square metre of factory floor space. This measure relates the value of the factory space to the generation of sales, and demonstrates how the effective use of space can reduce the fixed cost element of the unit.

17 Profit Before Tax Per FTE Employee (€)

[(Profit Before Tax / Number of FTE Employees) x 1000] [(Q7 / Q38) x 1000]

This indicates employee profitability. It is calculated as profit before tax divided by the number of FTE employees.

18 Total Turnover Per FTE Employee (€)

[[Total Turnover / Number of FTE Employees] x 1000] [(Q3 / Q41) x 1000]

This indicates employee productivity. It is calculated as ratio of turnover (sales) divided by the total number of FTE employees.

19 Value Added Per FTE Employee (€)

[(Total Turnover - Cost of Bought-in Materials and Services) / Number of FTE Employees x1000] [(Q3 - Q20) / Q41 x1000]

This indicates the average level of GVA generated per FTE employee and is also an indication of employee productivity.

Is the company growing at the right rate?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
20	Net Profit Growth (%)	65	-80.84	-122.81	-99.30	-98.73	-39.42	109.63
21	Sales Growth (%)	39	1.01	-56.82	-6.76	7.24	23.53	101.24
22	Staff Costs Growth (%)	50	6.37	135.59	26.26	6.37	-0.54	-25.94

Ratios explained

20 Net Profit Growth (%)

$$\frac{((\text{Profit Before Tax} - \text{Profit Before Tax prev year}) / \text{Profit Before Tax prev year}) \times 100}{((Q7 - Q7a) / Q7a) \times 100}$$

This indicates the changes to the profit margin for the last accounting year compared to the previous-to-last year. It measures how well costs have been controlled when compared to the growth of pre-tax profit.

21 Sales Growth (%)

$$\frac{((\text{Total Turnover} - \text{Total Turnover prev year}) / \text{Total Turnover prev year}) \times 100}{((Q3 - Q3a) / Q3a) \times 100}$$

This indicates the increase/decrease in total sales of your business last year, compared with the previous-to-last year. It measures the ability of the client company to boost sales in the future.

22 Staff Costs Growth (%)

$$\frac{((\text{Staff Costs} - \text{Staff Costs prev year}) / \text{Staff Costs prev year}) \times 100}{((Q8 - Q8a) / Q8a) \times 100}$$

This indicates the increase/decrease in total staff costs of your business last year, compared with the previous-to-last year.

Customer perspective

This section allows you to consider your performance in terms of customer loyalty and satisfaction and will help you to determine how your customer service practices are either helping or hindering company performance.

Is the company managing its customer relationships effectively?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
23	Average Order Value (EUR)	34	568.09	72.93	448.63	988.92	2415	17202
24	Customer Growth (%)	12	7.27	2.50	12.01	21.25	33.08	46.15
25	Complaints Per Customer (#)	12	0.30	0.63	0.14	0.04	0.01	0.00
26	Complaints Per Order (%)	13	1.45	1.61	0.82	0.20	0.06	0.00
27	Delivery Schedule Deviation (%)	8	8.12	10.00	4.57	1.76	0.35	0.00

Ratios explained

23 Average Order Value (€)

[(Total Turnover / Number of Orders Received) x 1000] [(Q3 / Q27) x 1000]

This indicates the average order value expressed as EUR per order.

24 Customer Growth (%)

[(Number of New Customers / Number of Customers) x 100] [(Q23 / Q22) x 100]

This indicates how the business is expanding, in terms of its customer base.

25 Complaints Per Customer (#)

[Number of Recorded Customer Complaints Received / Number of Customers] [Q28 / Q22]

This indicates the average number of complaints per customer, independent of the number of orders.

26 Complaints Per Order (%)

[(Number of Recorded Customer Complaints Received / Number of Orders Received) x 100] [(Q28 / Q27) x 100]

This indicates customer satisfaction with the products and services supplied. The trend for this ratio can be useful to measure improvements in performance, and is also a method of assessing lost business.

27 Delivery Schedule Deviation (%)

[(Number of Customer Orders Which Were Not Delivered When Promised / Number of Orders Received) x 100] [(Q29 / Q27) x 100]

This indicates how well a business is meeting its commitment for delivery promises. A lower figure shows better performance.

Process perspective

Internal processes are critical in achieving business goals and in this section we look at how much your business is investing for the future, how innovative it is, how well you are managing suppliers and if you are a manufacturing company, how efficiently you are managing your manufacturing processes.

Is the company managing its resources efficiently?



Ratios explained

28 Energy Costs to Turnover (%)

[(Annual energy costs / Total turnover) x 100] [(Q38 / Q3) x 100]

This indicates how efficiently the business uses natural resources as well as being an indicator of sustainability

29 Water Costs to Turnover (%)

[(Annual water costs / Total turnover) x 100] [(Q39 / Q3) x 100]

The annual cost of water expressed as a percentage of turnover. It is a measure of how efficiently the company uses its natural resources as well as being an indicator of sustainability.

30 Waste Disposal Costs to Turnover (%)

[(Waste disposal cost / Total turnover) x 100] [(Q40 / Q3) x 100]

A measure of the level of waste produced by the business as a percentage of turnover. It is an indicator of sustainability and internal resource efficiency.

31 Stock Turnover (#)

[Cost of bought-in materials and services / Stock] [Q20 / Q11]

This indicates the number of times stocks are turned over during a year. The higher the stock turnover the better, because money is then tied up for less time in stocks. A quicker stock turnover also means that the firm gets to make its profit on the stock quicker, and so the firm should be more competitive.

Is the company investing for the future?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
32	Capital Investment to Turnover (%)	39	0.51	0.00	0.23	0.53	1.72	19.83
33	R & D Expenditure to Turnover (%)	0	0.00	0.00	0.00	0.00	0.00	1.88
34	Marketing Expenditure to Turnover (%)	35	0.18	0.03	0.12	0.25	0.70	3.23
35	Total ICT Expenditure on E-business(Customer & Supplier) Activities to Turnover (%)	67	0.01	0.00	0.00	0.00	0.01	4.55
36	Total ICT Expenditure Per Employee (EUR)	1	68.87	60.42	221.14	415.23	2779	14181
37	Sales Expenditure to Turnover (%)	63	1.12	75.50	3.37	1.66	0.54	0.04

Ratios explained

32 Capital Investment to Turnover (%)

$$[(\text{Capital Investments} / \text{Total Turnover}) \times 100] [(Q21 / Q3) \times 100]$$

This indicates the level of investment in the business's asset base, relative to its turnover.

33 R & D Expenditure to Turnover (%)

$$[(R \& D \text{ Expenditure} / \text{Total Turnover}) \times 100] [(Q51 / Q3) \times 100]$$

This indicates the business's willingness to invest in the future and its capacity to be innovative.

34 Marketing Expenditure to Turnover (%)

$$[(\text{Marketing Expenditure} / \text{Total Turnover}) \times 100] [(Q24 / Q3) \times 100]$$

This indicates the business's investment in its marketing activity.

35 Total ICT Expenditure on E-business (Customer & Supplier) Activities to Turnover (%)

$$[(\text{Total ICT Expenditure on E-business (Customer \& Supplier)} / \text{Total Turnover}) \times 100] [(Q31 / Q3) \times 100]$$

This indicates the business's level of e-business activity, looking at the ICT expenditure on all customer and supplier ebusiness activities as a percentage of turnover.

36 Total ICT Expenditure Per Employee (€)

$$[(\text{Total ICT Expenditure} / \text{Number of FTE Employees}) \times 1000] [(Q32 / Q41) \times 1000]$$

This indicates the business's investment in Information and Communication Technologies (ICT), looking at the total expenditure on ICT per employee.

37 Sales Expenditure to Turnover (%)

$$[(\text{Sales Expenditure} / \text{Total Turnover}) \times 100] [(Q25 / Q3) \times 100]$$

This indicates the level of investment in generating new sales.

Is the company innovative?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
38	Percentage of Export Turnover (%)	0	0.00	0.00	0.00	0.00	11.21	70.00
39	Percentage of Total Turnover From New Products and Services (%)	0	0.00	0.00	0.00	0.00	0.36	15.62
40	Percentage of New Products and/or Services (%)	0	0	0.00	0.00	0.00	5.00	66.67
41	Percentage of Total Turnover From Online Sales (%)	0	0	0.00	0.00	0.00	5.00	66.67
42	Product to Market (Months)	0	0	24.00	8.00	4.00	2.00	0.07

Ratios explained

38 Percentage of Export Turnover (%)

[(Export Turnover / Total Turnover) x 100] [(Q2 / Q3) x 100]

This indicates the ability of the business to generate revenue from overseas.

39 Percentage of Total Turnover From New Products and/or Services (%)

[(Turnover From New Products and/or Services / Total Turnover) x 100] [(Q54 / Q3) x 100]

This indicates the ability of the business to generate additional turnover from new products or services, new market segments or new geographical markets.

40 Percentage of New Products and/or Services (%)

[(Number of New Products and/or Services / Number of Existing Products and/or Services) x 100]

[(Q53 / Q52) x 100]

This indicates the business's ability to innovate, looking at an organisation's level of products and services.

41 Percentage of Total Turnover From Online Sales (%)

[(Turnover from Online Sales / Total Turnover) x 100] [(Q26 / Q3) x 100]

This indicates how much turnover has been generated from online sales activities.

42 Product to Market (Months)

[Product to Market (Months)] [Q37]

This indicates how long it typically takes to bring a major product innovation to the market, i.e.the time between the conception/design of a product, and its actual production, completion, and launch.

Is the company managing its suppliers properly?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
43	Supplier Effectiveness (EUR)	11	7324	1158	15919	43098	65702	655518
44	Percentage of Supplies Delivered on Time (%)	33	96.83	0.00	92.43	98.90	100.00	2988
45	Percentage of Sub-standard Supplies (%)	28	1.78	12.38	1.99	0.06	0.00	0.00

Ratios explained

43 Supplier Effectiveness (€)

[(Cost of Bought-in Materials and Services / Number of Suppliers Used for the Delivery of Core Products and/or Services) x 1000] [(Q20 / Q30) x 1000]

This indicates the average value of business for each supplier. A lower figure may demonstrate a need for reducing the number of suppliers.

44 Percentage of Supplies Delivered on Time (%)

[(Supplies Delivered on Time / Cost of Bought-in Materials and Services) x 100] [(Q35 / Q20) x 100]

This indicates the ability of the business's suppliers to deliver on time as a percentage of total purchases. A higher figure demonstrates use of reliable suppliers.

45 Percentage of Sub-standard Supplies (%)

[(Supplies which are Sub-standard on Delivery / Cost of Bought-in Materials and Services) x 100] [(Q34 / Q20) x 100]

This indicates the ability of the business's suppliers to deliver quality goods as a percentage of total purchases. A lower figure demonstrates use of reliable suppliers.

Learning & growth perspective

This section considers the company’s drive for learning and growth and it is usually the case that practice in this area influences performance in the other perspectives. The results here will reflect how you manage your people and how you structure your company. They also show people productivity and people satisfaction and provide an understanding as to how much your people are contributing to the achievement of your vision and goals.

Is the company managing its people effectively?



Ratios explained

46 Average Staff Cost Per Employee (€)

[[Staff Costs / Number of FTE Employees) x 1000] [(Q8 / Q41) x 1000]

This indicates the average wages and salary figure for the workforce.

47 Direct to Indirect (#)

*[(Number of FTE Employees Directly involved in the Provision of Product and/or Service / (Number of FTE Employees - Number of FTE Employees Directly involved in the Provision of Product and/or Service))]
[(Q49 / (Q41 - Q49))]*

This indicates the number of employees directly involved in output-related activities compared with supporting activities.

48 FTE Employees Per FTE Manager (#)

(Number of FTE Employees / Number of FTE Managers) (Q41 / Q42)

This indicates the number of employees to each manager. It enables organisations to consider the appropriateness of their level of management and supervision.

49 FTE Graduates Per FTE Employee (%)

[(Number of FTE Graduates / Number of FTE Employees) x 100] [(Q43 / Q41) x 100]

This indicates the percentage of graduates to all employees. It is one way of assessing the level of education that is incorporated within the organisation.

50 Employees With Formal Work-related Qualifications Per FTE Employee (%)

*[(Number of FTE Employees With Formal Work Related Qualifications / Number of FTE Employees) x 100]
[(Q44 / Q41) x 100]*

This indicates the % age of employees who have achieved formal, work-related qualifications and is an indication of the level of formal training and skills.

51 Training Expenditure to Turnover (%)

[(Training Expenditure / Total Turnover) x 100] [(Q50 / Q3) x 100]

This indicates the business's investment in its employees.

Are the staff motivated?

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
52	Accidents Per FTE Employee (#)	13	0.13	0.42	0.03	0.00	0.00	0.00
53	Early Leavers Per FTE Employee (%)	19	6.67	19.05	6.67	1.85	0.00	0.00
54	New Employees Per FTE Employee (%)	41	20.00	50.00	23.43	20.00	12.15	0.00
55	Absenteeism Per FTE Employee (#)	23	4.33	9.37	4.33	2.75	0.40	0.00
56	Total Leavers Per FTE Employee (%)	18	20.00	37.50	19.05	10.20	3.23	0.00

Ratios explained

52 Accidents Per FTE Employee (#)

[Number of Accidents or Incidents / Number of FTE Employees] [Q36 / Q41]

This indicates the number of accidents per employee. It demonstrates the level of commitment to safety that the business displays and the importance that is attached to providing a safe working environment.

53 Early Leavers Per FTE Employee (%)

[(Number of FTE Employees Who Leave Within Six Months of Joining / Number of FTE Employees) x 100] [(Q48 / Q41) x 100]

This indicates the extent to which the business has been successful in recruiting and selecting people who are right for the position and the organisation. A large ratio of early leavers to employees indicates a mismatch of expectations between the individuals recruited and the organisation or job that they were recruited to perform.

54 New Employees Per FTE Employee (%)

[(Number of New FTE Employees / Number of FTE Employees) x 100] [(Q45 / Q41) x 100]

This indicates the relative retention level of a workforce. A higher figure signifies a low experienced workforce or it may reflect a high growth rate.

55 Absenteeism Per FTE Employee (#)

[Absenteeism (Number of Days Per Year) / Number of FTE Employees] [Q46 / Q41]

This indicates the amount of time that people spend away from work due to sickness, unexplained absence etc.

56 Total Leavers Per FTE Employee (%)

[(Number of FTE Employees Who Leave the Organisation / Number of FTE Employees) x 100] [(Q47 / Q41) x 100]

This indicates staff turnover. It can give an idea as to how happy staff are with their workplace. It can also demonstrate the effectiveness of the selection procedures.

Input data

Finance		Current year	Previous year
1	Local Turnover (EUR K)	3415.386	3381.232
2	Export Turnover (EUR K)	0	0
3	Total Turnover (EUR K)	3415.386	3381.232
4	Cost of Sales (EUR K)	2915.040	
5	Operating Profit (EUR K)	5.614	
6	Interest Payable (EUR K)	208	
7	Profit Before Tax (EUR K)	6.388	33.334
8	Staff Costs (EUR K)	383.324	360.384
9	Total Assets (EUR K)	910.739	
10	Trade Debtors (EUR K)	831.686	
11	Stock (EUR K)	10	
12	Cash in Bank and in Hand (EUR K)	15.490	
13	Other Current Assets (EUR K)	6.907	
14	Trade Creditors (EUR K)	575.511	
15	Other Current Liabilities (EUR K)	150.040	
16	Short-term Loans (EUR K)	0	
17	Long-term Loans (EUR K)	0	
18	Other long-term Liabilities (EUR K)	7.040	
19	Shareholders' Funds (EUR K)	178.148	173.037
20	Cost of Bought in Materials and Services (EUR K)	2915.040	
21	Capital Investments (EUR K)	17.487	

Input data

Customer		Current year	Previous year
22	Number of Customers (#)	289	
23	Number of New Customers (#)	21	
24	Marketing Expenditure (EUR K)	6.097	
25	Sales Expenditure (EUR K)	38.268	
26	Turnover from Online Sales (EUR K)		
27	Number of Orders Received (#)	6.012	
28	Number of Recorded Customer Complaints Received (#)	87	
29	Number of Customer Orders Which Were Not Delivered When Promised (#)	488	

Input data

Process		Current year	Previous year
30	Number of Suppliers Used for Delivery of Core Products and Services (#)	398	
31	Total ICT Expenditure on E-business (Customer and Supplier) (EUR K)	0.467	
32	Total ICT Expenditure (EUR K)	1.033	
33	Square Meters of Premises Workspace (M ²)	120	
34	Supplies Which are Sub-Standard on Delivery (EUR K)	51.89	
35	Supplies Delivered on Time (EUR K)	2,822.63	
36	Number of Accidents or Incidents (#)	2	
37	Product to Market (Months)	0	
38	Annual energy costs (EUR K)	5.123	
39	Annual water cost (EUR K)	4.099	
40	Waste disposal cost (EUR K)	2.732	

Input data

Learning & growth		Current year	Previous year
41	Number of FTE Employees (#)	15	
42	Number of FTE Managers (#)	2	
43	Number of FTE Graduates (#)	7	
44	Number of FTE Employees with Formal Work Related Qualifications (#)	8	
45	Number of New FTE Employees (#)	3	
46	Absenteeism (Number of Days Per Year)	65	
47	Number of FTE Employees Who Leave the Organisation (#)	3	
48	Number of FTE Employees Who Leave Within Six Months of Joining (#)	1	
49	Number of FTE Employees Directly Involved in the Provision of Products and/or Services (#)	8	
50	Training Expenditure (EUR K)	575	
51	R&D Expenditure (EUR K)	0	
52	Number of Existing Products and/or Services (#)	2	
53	Number of New Products and/or Services (#)	0	
54	Turnover from New Products and/or Services (EUR K)	0	



The European SME Benchmarking Network

BEST PRACTICE SERVICES

Benchmark Index data protection declarations

Winning Moves Ltd is primarily responsible for the delivery of the Benchmark Index system and will process your personal data in accordance with the Data Protection Act 1998 ('DPA') as the data controller. The information you provide will be used for the following purposes:

1. Processing and assessing the data contained in the questionnaire.
2. Submission to the database, which allows the data to be processed and a benchmark derived.
3. The ratio results (but not your personal details) may be used for statistical, performance reporting, benchmarking and evaluation purposes.

The database refers to all businesses that have used Benchmark Index for the purpose of benchmarking themselves against a comparison group of similar businesses.

You have a right to request a copy of any personal data held by Winning Moves Ltd at any time, so that you can check the accuracy of the information held.

If you wish to do this, please write (explaining that your interest is in personal data maintained by Winning Moves Ltd) to: Winning Moves Ltd, 3, St Mary's Mews, Stafford, ST16 2AP UK.



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