



# School of Business



**The Centre for Social Engagement**  
Gemma Donnelly-Cox and Mary Lee Rhodes

School of Business, Trinity College, Dublin 2, Ireland  
Scoil an Ghnó, Coláiste na Tríonóide, Baile Átha Cliath 2, Éire.



**TRINITY COLLEGE DUBLIN**  
COLÁISTE NA TRÍONÓIDE, BAILE ÁTHA CLIATH

THE UNIVERSITY  
OF DUBLIN

# Centre for Social Engagement (CSE) Mission

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***"To stimulate social entrepreneurial action and foster social innovation***

***Through research, teaching and engagement with our community***

***In ways that can be measured, demonstrated and valued."***

# Why should we do this?

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- **Values** play a role in the foundation and expansion of organisations:
- **Exclusive** concentration on one objective above others led to demise or crisis
- Organisations must be sensitive to **multiple** objectives
- Our graduates must be competent, innovative and **socially aware**

# Ways we do this...

## 1. Impact Research

- Research on: impact measurement, impact investing, social finance,
- philanthropic investment,
- hybrid organizational form and governance
- Developing specialist U/G, P/G, Exec Ed courses that build on this expertise
- **and** teaching materials to use across course range
  - Prize-winning teaching cases
  - Readings, class exercises, co-taught sessions



# Ways we do this

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## 2. Delivering Social Innovation

- H2020 ETN proposal Social Innovation and Organisational Change
- IRC proposal on Social Innovation, Resource Efficiency and Governance in the Circular Economy of Raw Materials
- Outcomes Verifier for first Social Impact Bond in Ireland



# Ways we do this...

## 3. Growing Social Enterprises

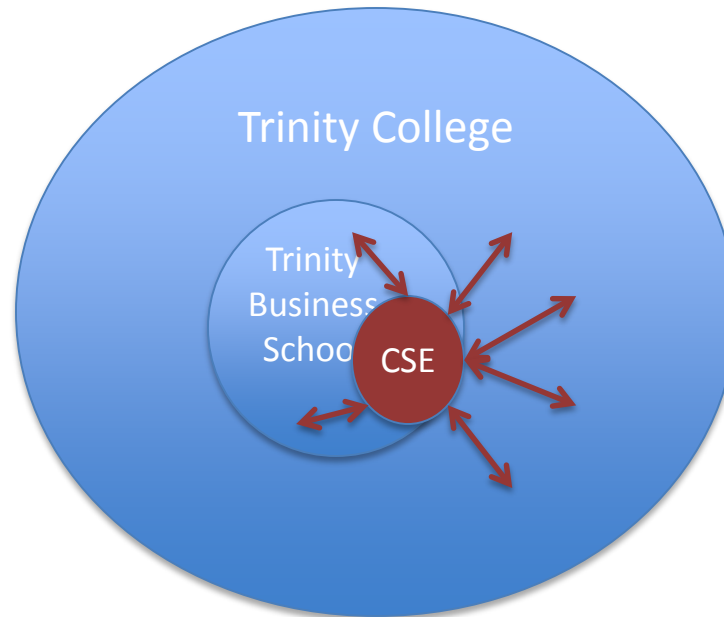
- Consulting for nonprofit organizations
- Board membership on non-profits / government agencies (individuals)



# Our Hybrid Structure

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*A nimble/agile research organisation that has at its core SoB resources, but draws upon and contributes to the collective research and innovation capabilities in TCD.*



# Contact details



**Gemma Donnelly-Cox**

[gdnnllyc@tcd.ie](mailto:gdnnllyc@tcd.ie)

896-2316

- Social innovation
- Social impact
- Social enterprise
- Hybrid organizations
- Nonprofit management



**Mary Lee Rhodes**

[rhodesml@tcd.ie](mailto:rhodesml@tcd.ie)

896-1583

- Complex adaptive systems
- Social return on investment
- Hybrid organizations
- Housing and smart cities
- Public sector management