The Centre for Social Engagement
Gemma Donnelly-Cox and Mary Lee Rhodes
"To stimulate social entrepreneurial action and foster social innovation
Through research, teaching and engagement with our community
In ways that can be measured, demonstrated and valued."
Why should we do this?

- **Values** play a role in the foundation and expansion of organisations:
- **Exclusive** concentration on one objective above others led to demise or crisis
- Organisations must be sensitive to **multiple** objectives
- Our graduates must be competent, innovative and socially aware
Ways we do this...

1. Impact Research

- Research on: impact measurement, impact investing, social finance,
- philanthropic investment,
- hybrid organizational form and governance

- Developing specialist U/G, P/G, Exec Ed courses that build on this expertise

- and teaching materials to use across course range
  - Prize-winning teaching cases
  - Readings, class exercises, co-taught sessions
Ways we do this

2. Delivering Social Innovation

- H2020 ETN proposal Social Innovation and Organisational Change
- IRC proposal on Social Innovation, Resource Efficiency and Governance in the Circular Economy of Raw Materials
- Outcomes Verifier for first Social Impact Bond in Ireland
Ways we do this...

3. Growing Social Enterprises

- Consulting for nonprofit organizations
- Board membership on non-profits / government agencies (individuals)
Our Hybrid Structure

A nimble/agile research organisation that has at its core SoB resources, but draws upon and contributes to the collective research and innovation capabilities in TCD.
## Contact details

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- Social innovation
- Social impact
- Social enterprise
- Hybrid organizations
- Nonprofit management
- Complex adaptive systems
- Social return on investment
- Hybrid organizations
- Housing and smart cities
- Public sector management